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POSTSHOW REPORT



gazpack.kz

QazPac[k]

22nd Kazakhstan International Exhibition
“Packaging, Tare, Label and Printing”

November 12-14, 2025

Atakent, Almaty, Kazakhstan

Organisers:



QazPac[k]

22nd Kazakhstan International Exhibition
“Packaging, Tare, Label and Printing”

SUPPORT



UNIQUE VISITORS

* Total number of visitors including the co-located FoodExpo Qazaqstan exhibition

9 685

INTERESTED IN PACKAGING

1 060

EXHIBITORS

117

PARTICIPATING COUNTRIES

12

Azerbaijan, Germany, India, Iran, Kazakhstan, China, Korea, Poland, Russia, Turkey, Uzbekistan, Switzerland.



VISITORS

VISITORS' FIELD OF ACTIVITY

■ Manufacturing	33%
■ Retail / retail chains	28%
■ Distribution / dealer companies	25%
■ Large industrial facilities	7%
■ Cafes, bars, restaurants	3%
■ Packaging materials and packaging equipment	2%
■ Printing	1%
■ Printing houses	1%

VISITORS

JOB POSITION LEVEL



- 34% Company executive/owner
- 31% Manager/specialist
- 21% Head of department/team
- 13% Deputy company executive
- 1% Individual entrepreneur

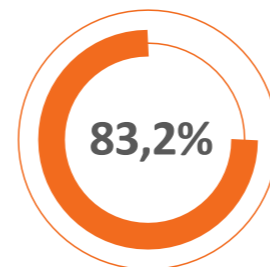




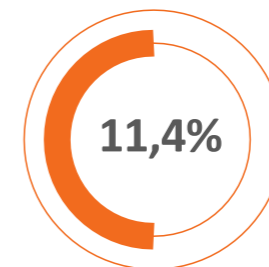
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VISITORS

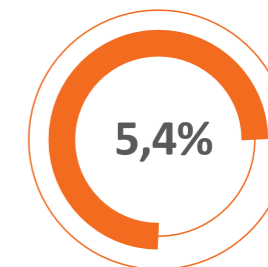
GEOGRAPHY OF VISITORS



KAZAKHSTAN



CIS COUNTRIES



FOREIGN COUNTRIES



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VISITORS

TOP 5 SECTIONS OF INTEREST TO VISITORS

■ PACKAGING CONSUMABLES AND RAW MATERIALS	53%
■ CONTAINERS	20%
■ PACKAGING AND PACKAGING PRODUCTS	18%
■ PACKAGING EQUIPMENT	5%
■ LABELS, PRINTING, AND PRINTING CONSUMABLES	4%

EXHIBITOR'S FEEDBACK

“

QazPack is an ideal platform for us where we can meet our clients, showcase our new capabilities, and demonstrate our products. Overall, this exhibition has established itself as an advanced platform where we can discuss all the latest trends in the packaging industry, as well as a leading venue for exchanging experience with our colleagues and partners. We participate here every year and will continue to do so. We are very grateful for the organization of such an event.

DANIYAR MUSTAFIN, MARKETING SPECIALIST, KZ RECYCLING

“

We are represented at QazPack 2025 with two stands: one stand features warehouse equipment, and the second stand presents weighing equipment. This is not our first year of participating in such events; we always exhibit at the Atakent Expo Center. The flow of target clients is stable, we have met many of our partners here again, and we have also established new contacts and built communication with many others. Many thanks to the organizers for the event, and we wish you successful exhibitions in the future.

KAMILA GULIYEVA, COMMERCIAL DIRECTOR, INTELLPACK

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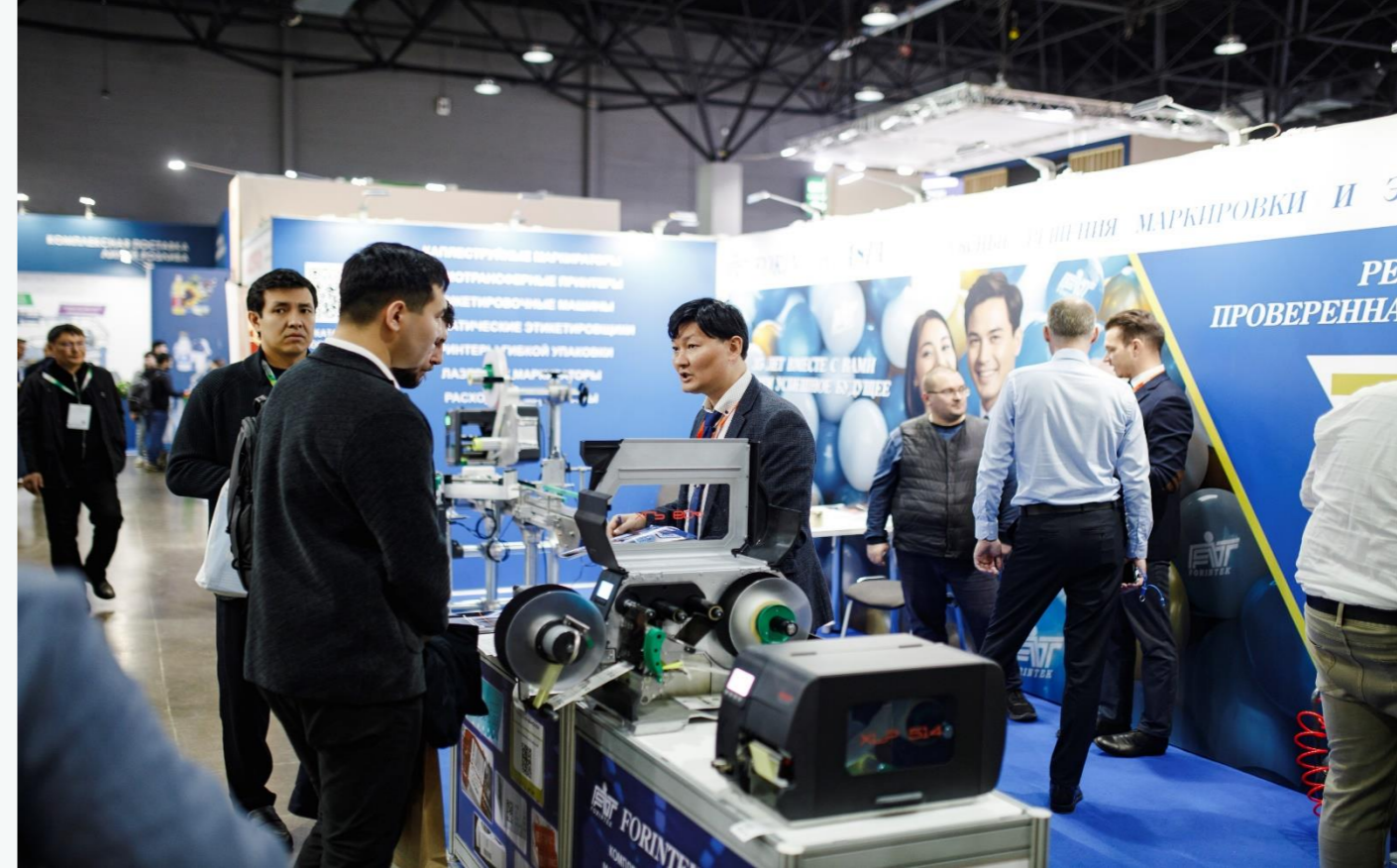
We have been participating in this exhibition for many years, since 2015. As the exhibition is international, we are looking for potential clients to whom we can be useful. Thanks to the exhibition, we have already found many potential clients, and we will also be happy to welcome new ones. We plan to participate in the next exhibition, look forward to new connections, and are always open to cooperation.

NATALIA YERDIKOVA, SALES MANAGER, INTELLSERVICE LLP

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PARTICIPANTS

96%

consider the exhibition important
for business development

94%

would recommend
participation to partners

98%

have confirmed or plan to
participate in future events

SEE YOU AT THE EXHIBITION!

2026

November 11 - 13

23rd Kazakhstan International Exhibition “PACKAGING, TARE,
LABEL AND PRINTING”

QazPack

qazpack.kz



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BOOK A STAND

