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POST SHOW REPORT 2025

ALMATY
Powerexpo

**23d Kazakhstan International Exhibition
ENERGY, ELECTRICAL EQUIPMENT AND
MACHINE BUILDING**

Kazatom
expo

**9th Kazakhstan International Exhibition
NUCLEAR ENERGY AND INDUSTRY**

October 21-23, 2025

Atakent, Almaty, Kazakhstan

www.powerexpo.kz

Organisers:



SUPPORT



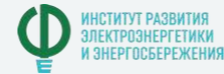
OFFICIAL SUPPORT



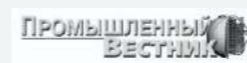
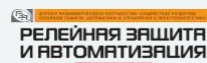
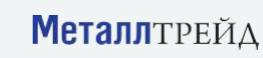
Ministry of Energy
of the Republic of Kazakhstan



Akimat of Almaty City



MEDIA SUPPORT





EXHIBITORS

ALMATY
Powerexpo

Kazatom
expo

234 companies from **17** countries

Algeria, Austria, Belarus, Belgium, China, Czech Republic, Germany, India, Iran, Italy, Kazakhstan, Poland, Russia, Slovakia, Turkey, Uzbekistan, United Kingdom

COMPANIES PROFILE

- Power supply
- Lighting equipment
- Cable and conductor products
- Electrical installation products and tools
- Electrical installation devices
- Measuring, monitoring, and control instruments
- Automation and energy efficiency
- Installation, design and engineering services

COLLECTIVE STANDS:

- REPUBLIC OF MORDOVIA
- PERM TERRITORY
- OMSK REGION
- THE MOSPROM COLLECTIVE STAND

The exhibitors also include representatives from the Kaluga, Chelyabinsk, and Sverdlovsk regions

69 national companies

165 foreign companies

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94%

are satisfied with the quantity and quality of visitors at the booth

82%

are ready to recommend the exhibition to acquaintances and colleagues in the industry

88%

plan to or have already decided to participate in next year's exhibition

91%

achieved their goals related to participation in Powerexpo Almaty 2025

27%

of exhibitors signed contracts at the exhibition

EXHIBITORS FEEDBACK

“

We are participating in the exhibition for the second year. Last year, we had an extremely productive time – building a strong order portfolio and spending nearly the entire year working with clients we first met here.

This year, we are again seeing high interest from both participants and visitors. A special thanks to the organizers for their excellent planning, logistics, and responsive support. Everything was outstanding – we highly recommend it!

SAMAT MUKENOV
KAIZ

”

“

We have been participating in Powerexpo Almaty for five years, expanding our exhibition space each time. It's an excellent platform for brand visibility, and a great opportunity to meet with colleagues and partners.

This year, we were impressed by the exhibition's scale and the increase in targeted visitors and potential clients. We look forward to continuing our active participation and sincerely thank our partners and the organizers.

DILARA SYZDYKOVA
ASTANA ELECTROTECHNICAL PLANT

”

“

We are very excited to participate in Powerexpo Almaty in Kazakhstan.

The exhibition attracted a large number of visitors, mainly company directors and top managers, and we're delighted to have the chance to showcase our innovative technologies and see the strong interest in our field. A big thank you to the organizers for providing this opportunity – we made valuable connections with future partners and increased awareness of our company!

NINA KHRAPOVA
POWERLINK ENERGY

”



VISITORS

3854 unique visitors from **40** countries

Albania, Australia, Austria, Azerbaijan, Bahrain, Belarus, Bosnia and Herzegovina, Bulgaria, China, Czech Republic, Denmark, Finland, France, Georgia, Germany, India, Iran, Japan, Kazakhstan, Kyrgyzstan, Lithuania, Malaysia, Moldova, Netherlands, Poland, Qatar, Romania, Russia, Slovakia, South Africa, South Korea, Spain, Turkey, Ukraine, UAE, United Kingdom, USA, Uzbekistan

GEOGRAPHY OF VISITORS



KAZAKHSTAN



OTHER COUNTRIES



- 53% Visited the event for the first time
- 87% Visitors from Kazakhstan
- 13% Foreign visitors

POSITION LEVEL



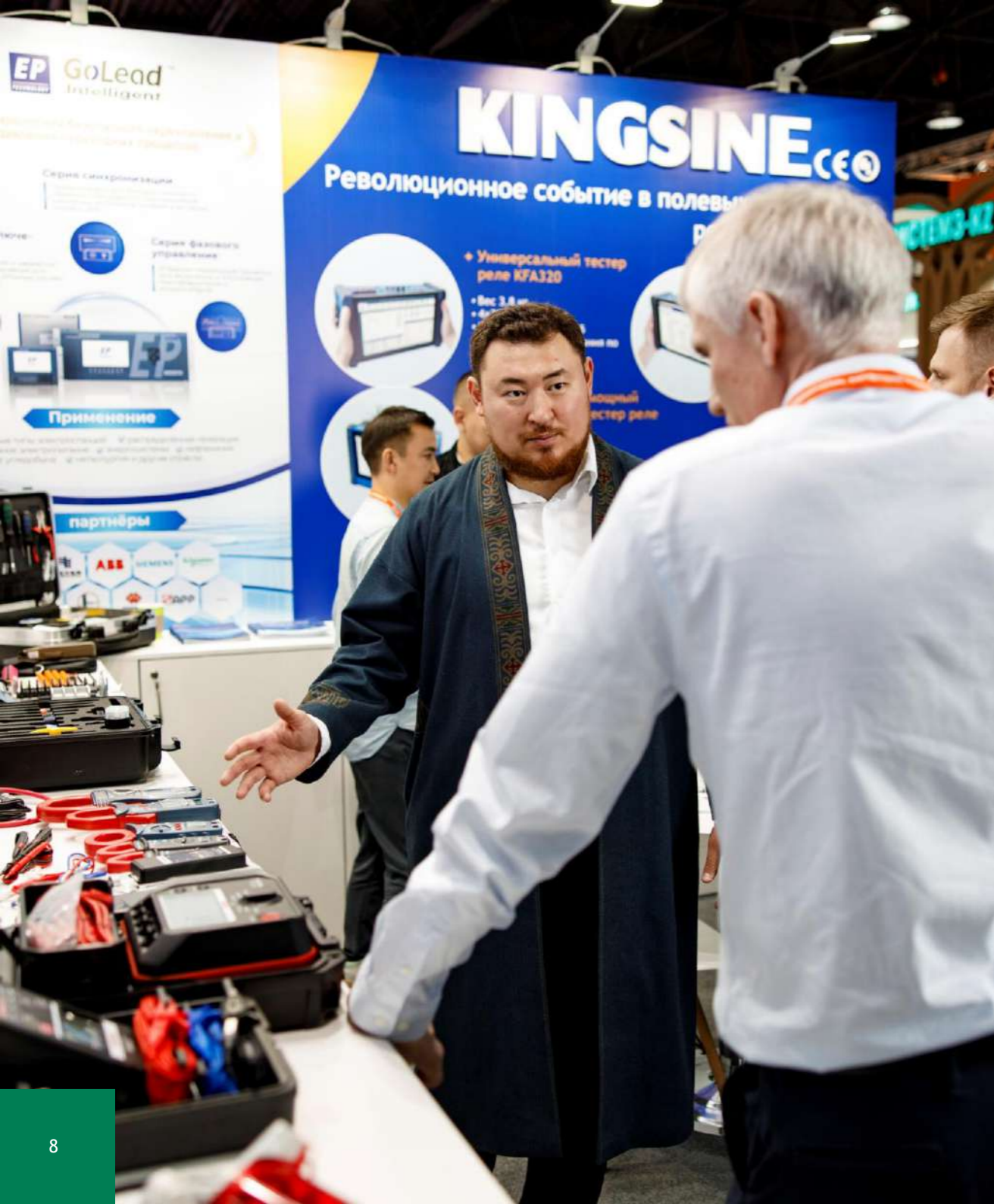
- 38,2% Manager / Specialist
- 29,2% Department / Group Head
- 22,2% Company Director / Owner
- 9% Deputy Company Director
- 2,1% Individual Entrepreneur

VISITOR SURVEY:



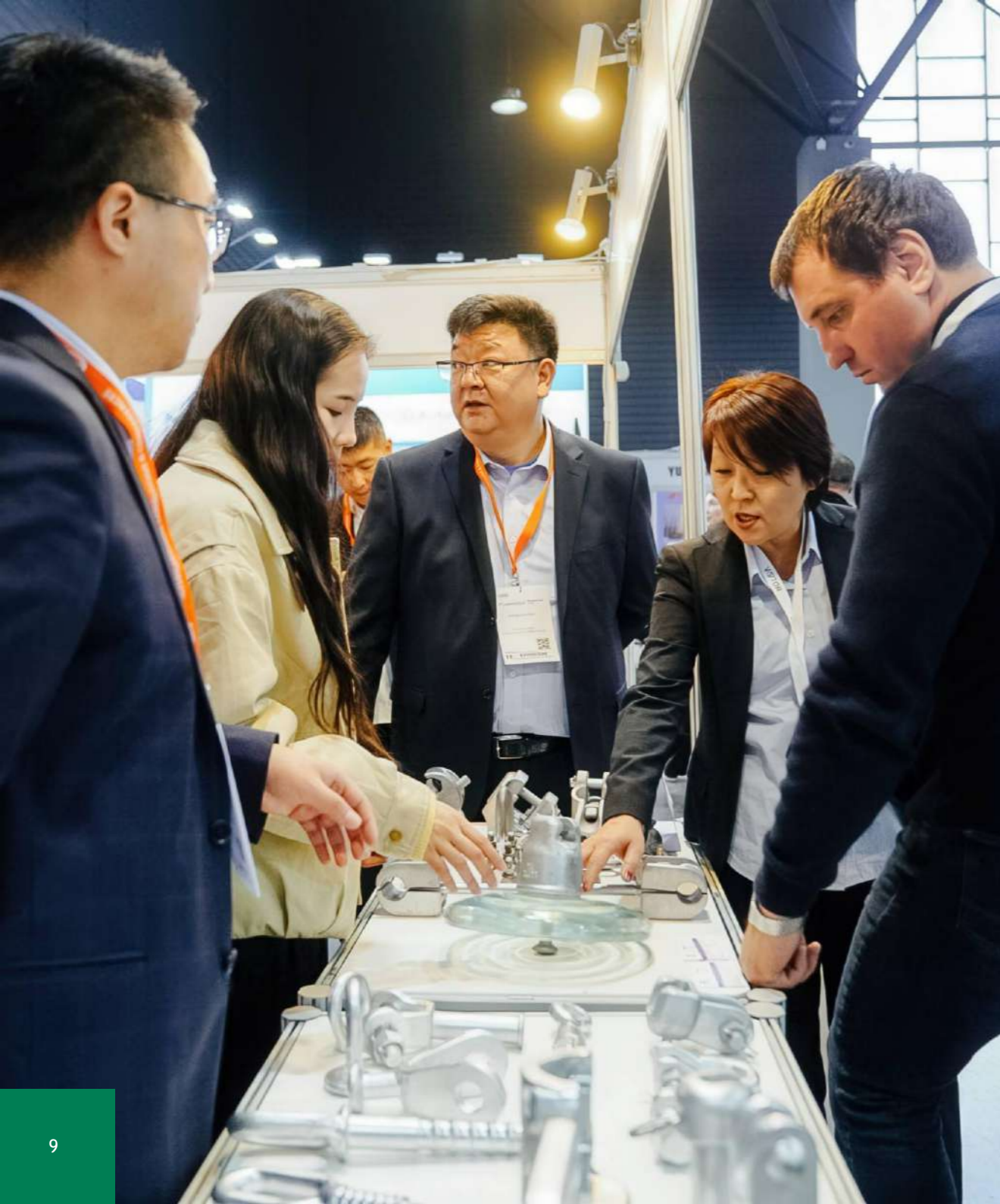
- 98% believe that attending the exhibition is important for the fruitful operation of the business
- 95% are willing to recommend the exhibition to friends and colleagues in the industry
- 91% plan to attend the exhibition next year

9 out of **10** visitors fully or partially influence purchasing decisions for equipment/services in their company



FIELD OF ACTIVITY

■ Energy & Power Grids	58%
■ Electrical Engineering	10%
■ Renewable / Alternative Energy	7%
■ Construction & Design	7%
■ Cables & Wiring Products	3%
■ Communications & Telecommunications	3%
■ Oil & Gas Industry	2%
■ Logistics & Transportation	2%
■ Mining & Metallurgy	1,6%
■ Mechanical Engineering	1,5%
■ Lighting Technology	1%
■ Nuclear Industry	0,6%
■ Other (IT, Consulting, Finance, Security, Education, etc.)	3,6 %



VISITORS INTERESTS

■ Electrical Equipment	72,9%
■ Energy Efficiency, Innovations, and Energy-Saving Technologies	32,9%
■ Alternative Power Sources	27,6%
■ Cables, Wires, and Accessories	25,8%
■ Power Engineering / Energy Equipment	22,9%
■ Engineering & Design Services	21,7%
■ Energy Monitoring and Management	18,8%
■ Lighting, Luminaires, and Light Sources	18,7%
■ Energy Facility Safety	15,8%
■ Building Materials, Structures, and Components	14,3%

VISITORS FEEDBACK

“

I attended the exhibition for the first time, and everything was very well organized. The event featured many companies from China and Russia, and the exhibition was genuinely interesting. We exchanged contacts with several companies that could be valuable for our work. While no agreements have been finalized yet, we look forward to potential collaboration in the future. We also plan to attend again next year.

DAUREN ASETULY
ALMATY INTERNATIONAL AIRPORT

”

“

We traveled from Uzbekistan and attended the exhibition for the first time. We are looking for reliable partners and equipment suppliers. The event left a very positive impression – excellent organization, a wide range of companies, and truly valuable contacts. We identified 2-3 companies from China and Kazakhstan that are relevant to our work, and we are confident that collaboration with them will be successful.

MASHALBEK KHOJIMATOV
REGIONAL ELECTRIC NETWORKS JSC

”

“

We are attending this exhibition for the fourth time, and it gets more interesting each year: new technologies, new developments – every visit introduces us to more potential suppliers. We are looking for partners and suppliers for future collaboration. We already work with many companies and were pleased to see everyone today, catch up, learn about the latest innovations, and hear about their plans for development in Kazakhstan.

NATALIA ZHDANOVA
TOO “LIFE ENERGY FLOOD”

”



BUSINESS PROGRAM

Powerexpo ALMATY

Kazatomp
expo

9 sessions

14 hours

45 speakers

POWER ENGINEERS FORUM 2025

The premier discussion platform of the year, focusing on the modernization of Kazakhstan's power sector, tariff policies, investments, the development of nuclear energy, digitalization, and energy efficiency:

PLENARY SESSION:

Modernisation of Kazakhstan's power industry: overcoming deficit, reducing wear and increasing investment appeal

STRATEGIC PANEL SESSIONS:

- Tariff setting in Kazakhstan's energy sector: reform long overdue
- The global power grid of the future: from science fiction to regional integration
- The future of nuclear power in Kazakhstan: balancing technology, transparency and responsibility
- Energy systems of the future: ensuring resilience

EXPERT TALKS:

Energy dialogue – A point of synthesis

FORUM "KAZENERGOOTP-2025"

II Kazakhstan Energy Forum of Domestic Manufacturers "KazEnergoOTP-2025":

PLENARY SESSION:

Localization and demand: how to ensure a sustainable market for domestic producers?

PANEL SESSION:

The new role of domestic producers

STRATEGIC PANEL:

The national industrial base of the energy sector: what needs to be changed now?



KEY SPEAKERS



Gulnara Bizhanova
Member of the Board,
Deputy Chairperson of the
Board, Atameken National
Chamber of Entrepreneurs



Erlan Batyrbekov
General Director of the
National Nuclear Center of
the Republic of
Kazakhstan



Zhakyp Khairushev
Managing Director,
Atameken NCE RK



Irina Tazhibayeva
Chairwoman of the Board
of the "Nuclear Society of
Kazakhstan" Association



Marat Dulkairov
General Director, Union
of Power Engineers of
Kazakhstan



Sergey Agafonov
Chairman, Kazakhstan
Association of Energy Supply
Organisations



Baurzhan Ibrayev
Doctor of Physical and
Mathematical Sciences,
Academician of the
National Academy of
Natural Sciences of
Kazakhstan, Chairman of
the Advisory Board of the
New Nuclear Watch
Institute in Central Asia



Marat Kalmenov
Director, Department of
Data Processing and
Analysis, Electric Power
and Energy Saving
Development Institute



SEE YOU NEXT YEAR!

2026

October, 21-23

Powerexpo ALMATY

24th Kazakhstan International Exhibition

ENERGY, ELECTRICAL EQUIPMENT AND MACHINE BUILDING

Kazatom
expo

10th Anniversary Kazakhstan International Exhibition

NUCLEAR ENERGY AND INDUSTRY

www.powerexpo.kz



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BOOK A STAND