RESULTS

Post Show Report

KazBuild

KAZAKHSTAN INTERNATIONAL BUILDING AND INTERIOR EXHIBITION

September 2-4, 2026

Atakent IEC, Almaty, Kazakhstan

kazbuild.kz

Organisers:

KazBuild

KAZAKHSTAN INTERNATIONAL BUILDING AND INTERIOR EXHIBITION

OFFICIAL SUPPORT

Ministry of Industry and Construction of the Republic of Kazakhstan

Almaty City Administration

Trade missions and diplomatic missions

UNIQUE VISITORS	7 350
EXHIBITORS	442
COUNTRIES	28

KAZBUILD 2026 SPECIALIZED EVENTS:

- **Plenary session with the participation of**: Ministry of Industry and Construction of the RK, RSE «Gosekspertiza», KazNIISA JSC, NAPR, KAZGOR, Association of Developers, NCE RK «Atameken», Union of Builders of Kazakhstan, Association of Developers of Kazakhstan, LLP "ARMETA KZ"
- **Big Window Forum and Installer Show:** Held annually in conjunction with Window School+
- **Seminars by industry associations and exhibitors:** Professional TANU Association, Association of Thermal Insulation Materials Manufacturers
- **KazBuild Materials Forum 2026:** «Concrete Products, Autoclaved Aerated Concrete and Industrialisation: Economics, Quality, Technologies and the Regulatory Agenda 2026–2030»
- **KazBuild Urban Future Forum 2026:** «Urban planning priorities, architectural standards and investment agenda of Kazakhstan for 2026-2030»
- **Buyer's programme**: expo tour of specialists from the regions of Kazakhstan and Kyrgyzstan

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VISITORS

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VISITORS' FIELD OF ACTIVITY

- Retail trade **27,17%**
- Wholesale trade **26,13%**
- Construction of buildings and structures **16,76%**
- Production **12,97%**
- Design and architecture **6,99%**
- Design and engineering **5,91%**
- Interior decoration and renovation **4,09%**

VISITORS

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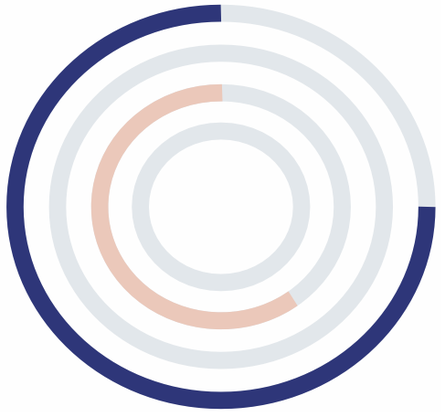
VISITORS' LEVEL OF SENIORITY



- **80,55%** CEO and business owners
- **19,45%** specialists of the construction, design and trade industry

VISITORS

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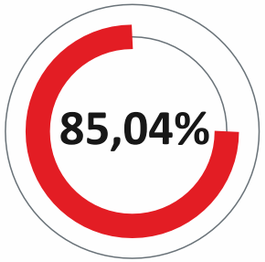
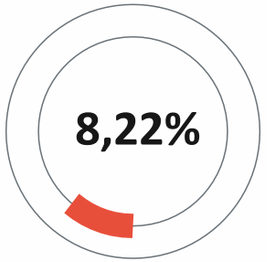
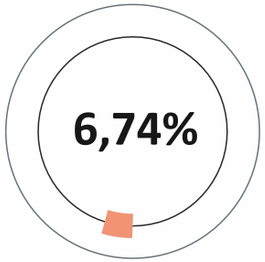
VISITOR GEOGRAPHY



KAZAKHSTAN



CIS COUNTRIES



FAR ABROAD

EXHIBITORS

91,48%
consider the exhibition important for business development

85,95%
will recommend participation to partners

88,39%
confirmed or are planning future participation

EXHIBITORS

FEEDBACK FROM EXHIBITORS

As of today, we can say that our expectations have been met by approximately 90%. We first participated in Almaty in 2013. This is our second participation. If there is demand, of course, we will participate again. We already have results, and we are especially pleased with the growing connection with Kazakhstan. The interest is enormous. Everyone who approached us was surprised and asked many questions because, so to speak, there is no such door manufacturing in Kazakhstan, and everyone was interested in the products. Speaking specifically about construction or door profiles — we are still engaged in doors — visitors approached us purposefully and asked specific questions about doors. The visitor flow was good. We participate in various exhibitions and have attended exhibitions in different countries. Of course, presenting ourselves and giving people the opportunity to explore our product in another region is an important event.

GALINA BORZENKOVA
COMPANY: KAPELLI

Speaking about the exhibition: only two days have passed, but I think we have achieved a lot during these two days. We have found many clients and established good relationships with them. I think this exhibition will bring us many more benefits in the future. Our company has been participating for four years already, but this is my first year personally, and I really like everything here. Everything is good here: many contacts, many people. We exchanged contact numbers with many clients, and we already have some orders and contracts with these clients. I think this will bring us many more sales and benefits in the future. During these two days, clients came to us practically non-stop, asking about our products, and we are very proud of this. We are currently located in Pavilion 8. Windows and doors are mainly presented here, which is very advantageous for us.

ILYAM YELZHANOV
COMPANY: KINLONG

We met with a large number of developers, real estate developers, and designers. We really liked this exhibition. I truly hope that we will achieve excellent results because in Russia we are one of the largest manufacturers of wall panels, and we very much hope that we will conquer the Kazakhstan market. This is our first time in Almaty; we previously participated in an exhibition in Astana. But I am sure that next year we will definitely participate in Almaty again. Agreements were reached here, and we found potential dealers who could work with our panels. Visitors are attracted to our stand, and, in addition, our products are interesting for your market. We are very hopeful about further development. It seems to me that we have hit the mark by about 70–80%. An exhibition is an opportunity to showcase something new, present our latest products to visitors, and tell them about the opportunities for their future projects.

ANASTASIA ELFIMCHEVA
COMPANY: WINAL

WE ARE WAITING FOR YOU AT THE EXHIBITION!

September 7-9, 2027

“Atakent” IEC, Almaty, Kazakhstan

KAZAKHSTAN INTERNATIONAL BUILDING AND INTERIOR EXHIBITION

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BOOK A STAND

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