

EXHIBITION
FOOD INDUSTRY

VENUE
Atakent

CONTACTS

+7 727 258 34 34

food@iteca.kz

www.foodexpo.kz

@foodeventskazakhstan

EXHIBITORS FEEDBACK

TATYANA MOZHAYEVA, MANAGER OF THE MEAT INDUSTRY
DEPARTMENT OF EUROSINAB

Participation in the exhibition is a very useful experience for us, we are here for the second time. A lot of new potential clients visited us yesterday and today, we held meetings with our regular clients. I want to thank the organizers for bringing together interesting participants, it was very informative and cognitively. и познава-тельно. У нашей продукции был очень большой спрос.

AYDINYAN MUSHEG, HEAD OF THE BUSINESS MISSIONS DEPARTMENT
OF THE INTERNATIONAL PARTNERSHIP DEPARTMENT OF THE MEC

To date, we assess participation in the FoodExpo exhibition only from a positive point of view. Moscow is interested in the Kazakhstan market. We are interested in participating in your next exhibitions. It should be noted that the offline format is, first of all, an active live contact between the seller and the potential buyer. Probably one of the most effective ways to promote products is offline

STATISTICS 2021

Number of participants

366



Speakers

53



Exhibition area

3 710



Business sessions

5



Countries:

Belarus, Germany, Italy, Indonesia; Kazakhstan; Kyrgyzstan; Lithuania, Netherlands, Papua New Guinea, Poland, Russia, Slovenia,
USA Tajikistan, Turkmenistan, Uzbekistan, Ukraine, France, Czech Republic, South Korea

VISITORS KEY AREAS OF INTEREST

- Food products
- Food additives and ingredients
- Refrigeration equipment
- Everything for bakery (ingredients, equipment, inventory)
- Packing and Packaging Equipment
- Equipment for food production
- Equipment for the production of drinks
- Supermarket equipment
- Alcoholic, non-alcoholic drinks, tea, coffee



VISITOR PROFILE

Head of the Company/Owner

52%



Procurement manager

25%



Head of Production

11%



Production Engineer

9%



Head of Economic Department

3%



86%

of visitors personally make a decision on cooperation or are the key persons to recommend cooperation

VISITORS FEEDBACK

ALEXANDER ANTONOVICH ZAITSEV, CORRESPONDING MEMBER OF THE INTERNATIONAL INFORMATIZATION ACADEMY (IIA)

I have been visiting the exhibition regularly since 2007, Iteca has always ensured the level of the international standard. They never give up their position, even during a pandemic and after a pandemic they were able to continue their activities. I came here with the aim of monitoring the achievements of the food and agricultural sector. The level of organization of exhibitions is always on top. I will visit exhibitions while there is an opportunity. Even when there was an online format, I participated in your conferences and seminars.

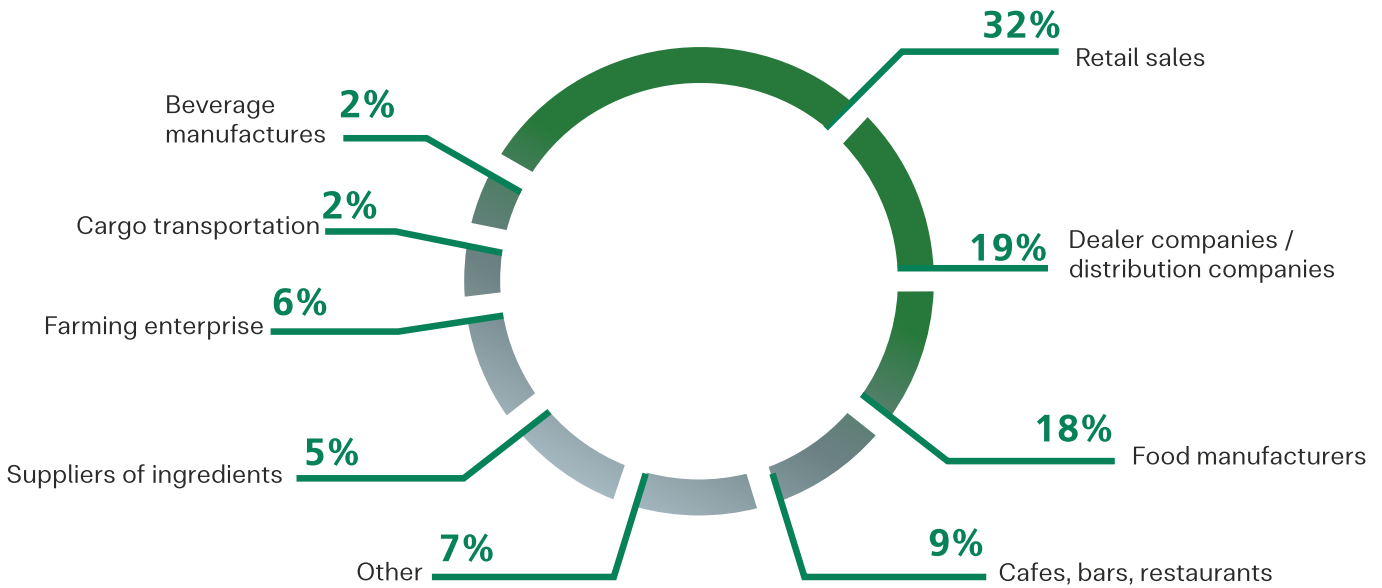
VLADISLAV SERGEYEVICH ANISIMOV, LOTTE RAKHAT JSC

I am a representative of the Rakhat Candy Factory. I came here to see the equipment that is exhibited here, including packaging equipment. I can note that the organization of the exhibition was at a high level. Everything is very convenient, and I especially liked that there was good protection against the virus, that is, "smart entry/exit".

1 venue – 6 events



Business activity of visitors



OFFICIAL SUPPORT AND PARTNERS



Ministry of Agriculture of the Republic of Kazakhstan
Ministry of Trade and Integration of the Republic of Kazakhstan



Ministry of Agriculture and Food of the Republic of Belarus



Belarusian Chamber of Commerce and Industry



Almaty City Administration



Trade Representation of the Russian Federation to the Republic of Kazakhstan



Ассоциация упаковщиков Казахстана



KAZAKHSTAN ASSOCIATION OF HOTELS & RESTAURANTS



Unity in diversity



FoodExpo Qazaqstan 2022

2-4 November
Almaty, Kazakhstan