

icaevents

Post Show Report



AstanaBuild

26TH KAZAKHSTAN INTERNATIONAL BUILDING &
INTERIOR EXHIBITION

April 28-30, 2026

"EXPO" IEC, Astana, Kazakhstan

astanabuild.kz

Organisers:



AstanaBuild

26TH KAZAKHSTAN INTERNATIONAL BUILDING & INTERIOR EXHIBITION

OFFICIAL SUPPORT



Committee for Construction and Housing and Communal Services of the Ministry of Industry and Construction of the Republic of Kazakhstan



Akimat of the city of Astana

PARTNERS OF THE BUSINESS PROGRAM



UNIQUE VISITORS

3 819*

**in conjunction with KIOSH and NDT Qazaqstan exhibitions*

CONSTRUCTION INDUSTRY SPECIALISTS

1 804

PARTICIPANTS

95

PARTICIPATING COUNTRIES

Kazakhstan, China, UAE, Russia, Singapore, Turkey, Uzbekistan, South Korea.

BUSINESS PROGRAM

- Plenary Session “Construction Code and Industry Digitalization: New Regulations, Technologies, and Construction Management in Kazakhstan”, held jointly with the strategic partner RSE “Gosexpertiza”.
- Session by the Association of Legal Entities “Association of Thermal Insulation Materials Manufacturers” on the topic “The Thermal Insulation Materials Market in Kazakhstan: Industry Development, Innovative Solutions, and the Role of the Professional Association”.
- Presentation by the online platform Plix.kz – Procurement.
- Seminars and Master Classes by the Professional TANU Association (Association of Architects and Designers).





VISITORS

AstanaBuild 

VISITORS' AREAS OF ACTIVITY

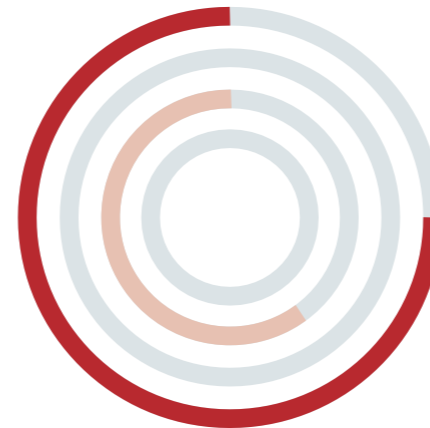
- Retail trade **34,92%**
- Wholesale trade **22,88%**
- Production **11,74%**
- Construction of buildings and structures **11,59%**
- Design and architecture **9,86%**
- Design and engineering **6,32%**
- Interior decoration and renovation **2,64%**



VISITORS

Astana Build 

POSITION LEVEL OF VISITORS



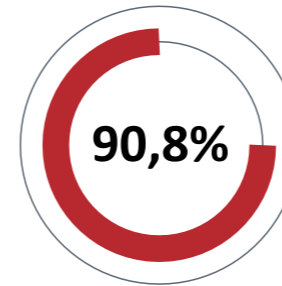
- 71,21%** business owners and hold executive or senior management positions
- 28,79%** managers/specialists in the construction, design, and trade industries



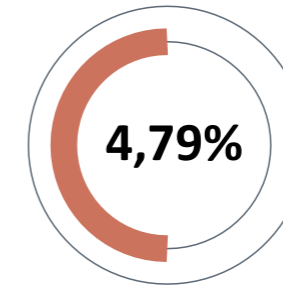
VISITORS



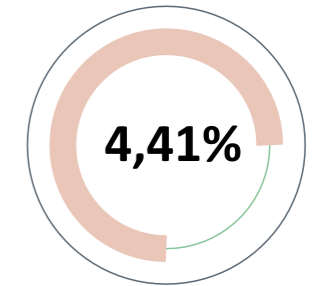
GEOGRAPHY OF VISITORS



KAZAKHSTAN



CIS COUNTRIES

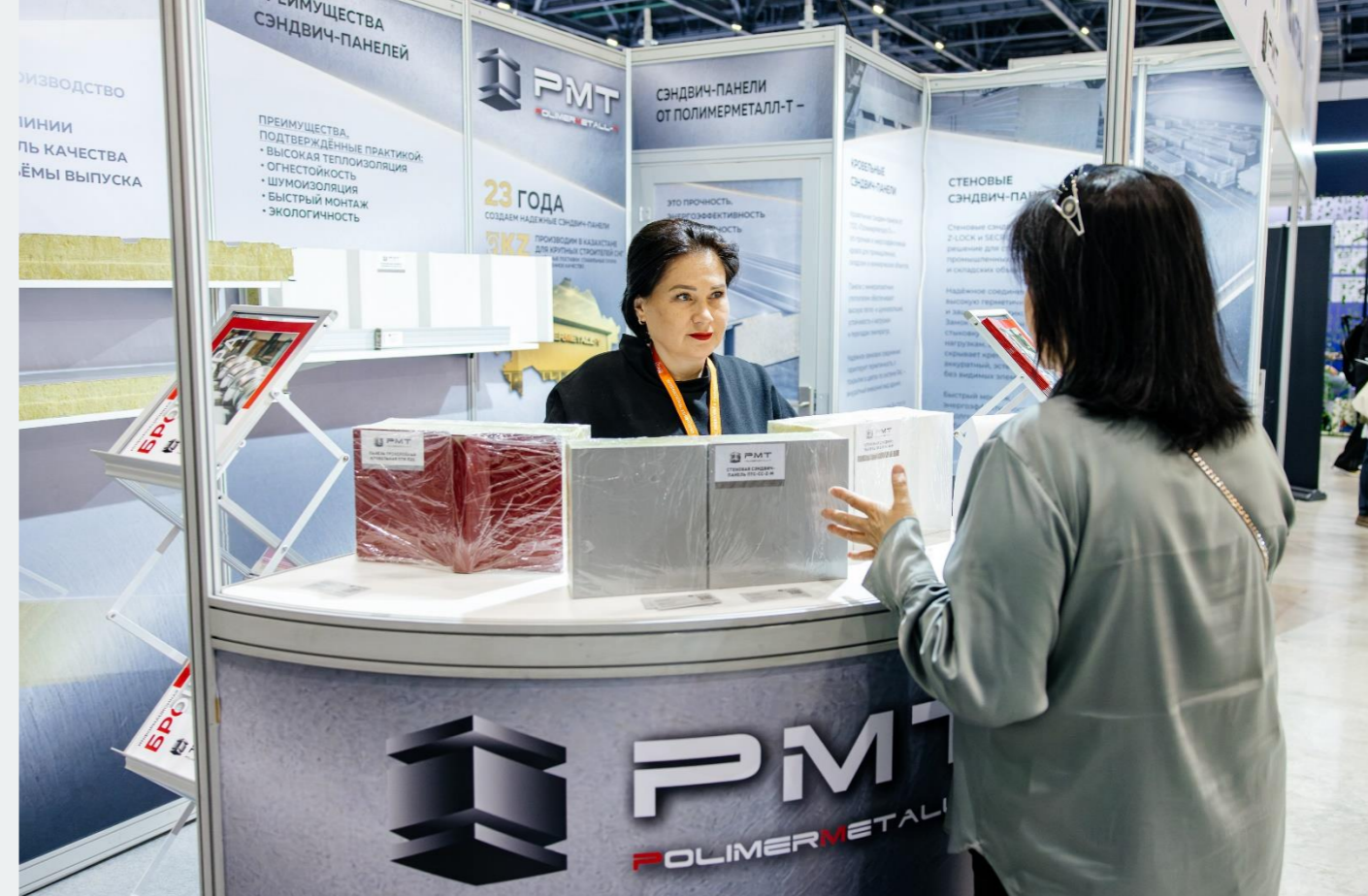


FOREIGN COUNTRIES

BY REGIONS OF KAZAKHSTAN

80,36%	Astana
5,96%	Almaty
2,41%	Karaganda
11,27%	Other regions of the RK





PARTICIPANTS

88,5%

CONSIDER THE EXHIBITION IMPORTANT
FOR BUSINESS DEVELOPMENT

82%

WILL RECOMMEND PARTICIPATION TO THEIR
PARTNERS

91%

CONFIRMED OR ARE PLANNING FUTURE
PARTICIPATION

PARTICIPANTS



FEEDBACK FROM PARTICIPANTS



The AstanaBuild exhibition this year is very productive for us. Many clients are visiting us, including large organizations interested in cooperation. Visitors respond positively to our products — many note that it is important to see and “touch” them in person. We are also receiving invitations to project sites for implementation. This is our first participation in AstanaBuild, and overall impressions are very positive. In the future, we plan to continue participation and consider the possibility of a more large-scale presence at the exhibition. The exhibition is generally very useful for the development of the construction industry. It allows clients to get acquainted with products in person, evaluate materials and textures, and understand installation and application features.

ASYLKHAN AZHGULOV, GYPSOVINYL (KAZAKHSTAN)



We are participating in an exhibition in Kazakhstan for the first time. We are a major manufacturer of interior and ceiling panels in Russia, with production located in Moscow, and we are now actively expanding our presence geographically, including into the Kazakhstan market. We really liked the exhibition format. The target audience is represented here — architects, developers, designers — exactly the specialists important for developing our direction and expanding the market. During the exhibition, we met with our existing partners, as we are already present in the Kazakhstan market, and some clients are familiar with our products and visited our stand. We also held preliminary negotiations with new potential customers. Overall, participation in the exhibition turned out to be productive.

ANASTASIA ELFIMCHEVA, WINAL (RUSSIA)



The AstanaBuild exhibition is very successful for us. Over these two days, there have been many visitors, both today and yesterday. As a result of negotiations, we managed to discuss several projects and reach preliminary agreements with a number of clients. Overall, participation turned out to be very productive, and we plan to continue participating in the future. We are glad that we took part in the exhibition — there are clients here interested in cooperation, and there are already first results of interaction. I believe that such platforms are a very effective tool for business development. For foreign companies planning to enter the Central Asian market, this is indeed a good and convenient entry point for establishing initial contacts.

AYDIN BITAI, LCP BUILDING SOLUTIONS (SINGAPORE)



**WE LOOK FORWARD TO SEEING
YOU AT THE EXHIBITION!**

April 28-30, 2027

"EXPO" IEC, Astana, Kazakhstan

**27TH KAZAKHSTAN INTERNATIONAL BUILDING &
INTERIOR EXHIBITION**

AstanaBuild 

astanabuild.kz



Iteca LLP
+7 727 258 34 34
kz.build@iteca.events